

**Consulate General of India
Jeddah**

Press Release

**Saudi Arabia Jewellery Exposition (SAJEX) 2025, Jeddah Superdome, 11-13
September 2025**

The Consulate General of India, Jeddah, in collaboration with the Gem & Jewellery Export Promotion Council of India (GJEPC) and the Embassy of India in Riyadh, is set to present the Saudi Arabia Jewellery Exposition (SAJEX) 2025 which will be a landmark international B2B jewellery exhibition in the Kingdom of Saudi Arabia. The event will take place at the Superdome, Jeddah, from 11th to 13th September 2025.

2. As a lead-up to the main exposition, curtain raiser events were held in Jeddah on 6 July and Riyadh on 8 July 2025. Both programs witnessed an excellent turnout from the industry, generating strong interest and enthusiasm from stakeholders in India and Saudi Arabia. These engagements have set the stage for what promises to be a milestone event in the region's jewellery sector.

3. The opening ceremony on 11th September will be a glittering affair, graced by senior dignitaries from Saudi Arabia, H.E. the Ambassador of India to the Kingdom, the Consul General of India in Jeddah, senior delegates from India, and other distinguished guests. The inaugural program will also feature a specially curated fashion show by a noted Indian designer, showcasing unique jewellery–apparel pairings, along with a cultural performance by an Indian musical ensemble.

4. The exhibition will bring together over 200 leading exhibitors across 250+ booths, representing key jewellery markets including Saudi Arabia, India, UAE, and so on. More than 2,000 business visitors and international buyers are expected to attend. The showcase will feature the finest craftsmanship and designs - from diamond and coloured gemstone

jewellery to gold (18k, 21k, 22k), lab-grown diamond creations, bridal collections, gifting ranges, and the latest innovations in jewellery technology.

5. Adding to the business dimension of the exposition, the World Jewellery Investment Forum will follow the inauguration, featuring panel discussions and roundtables on key topics, including: Investment prospects for the Gem & Jewellery Industry: Facilitating seamless trade by India & Saudi Arabia; Retail & Manufacturing: Shaping the future of jewellery for the GCC consumer; and Labs & Associations: Driving consumer awareness and demand. The sessions will be led by senior dignitaries from Saudi Arabia, global industry leaders, and experts, and will include special presentations by GJEPC, MISA, and the Industries Department of the Government of Maharashtra, India.

6. SAJEX 2025, envisaged to be a premier trade platform for the Gems & Jewellery sector aiming to bring together leading jewellers, designers, manufacturers and industry professionals from around the world, is being organized with the support of the Ministry of Investment of Saudi Arabia (MISA), as well as the Jeddah and Makkah Chambers of Commerce. With its scale, international participation, and strong institutional backing, SAJEX 2025 is poised to become a cornerstone for strengthening bilateral trade, fostering new investments, and positioning Saudi Arabia as a vibrant hub in the global jewellery value chain.

7. The Consulate General of India, along with its partners, warmly welcomes exhibitors, buyers, investors, and visitors to be a part of SAJEX 2025 and witness this celebration of design, craftsmanship, and collaboration in the heart of Jeddah. Registrations for business visitors are still open and can be completed through the following link: <https://iij.s.gjepc.org/r/67adb88b12a94c3291c3d953>. Interested participants are encouraged to register at the earliest to secure their place at this landmark event.

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